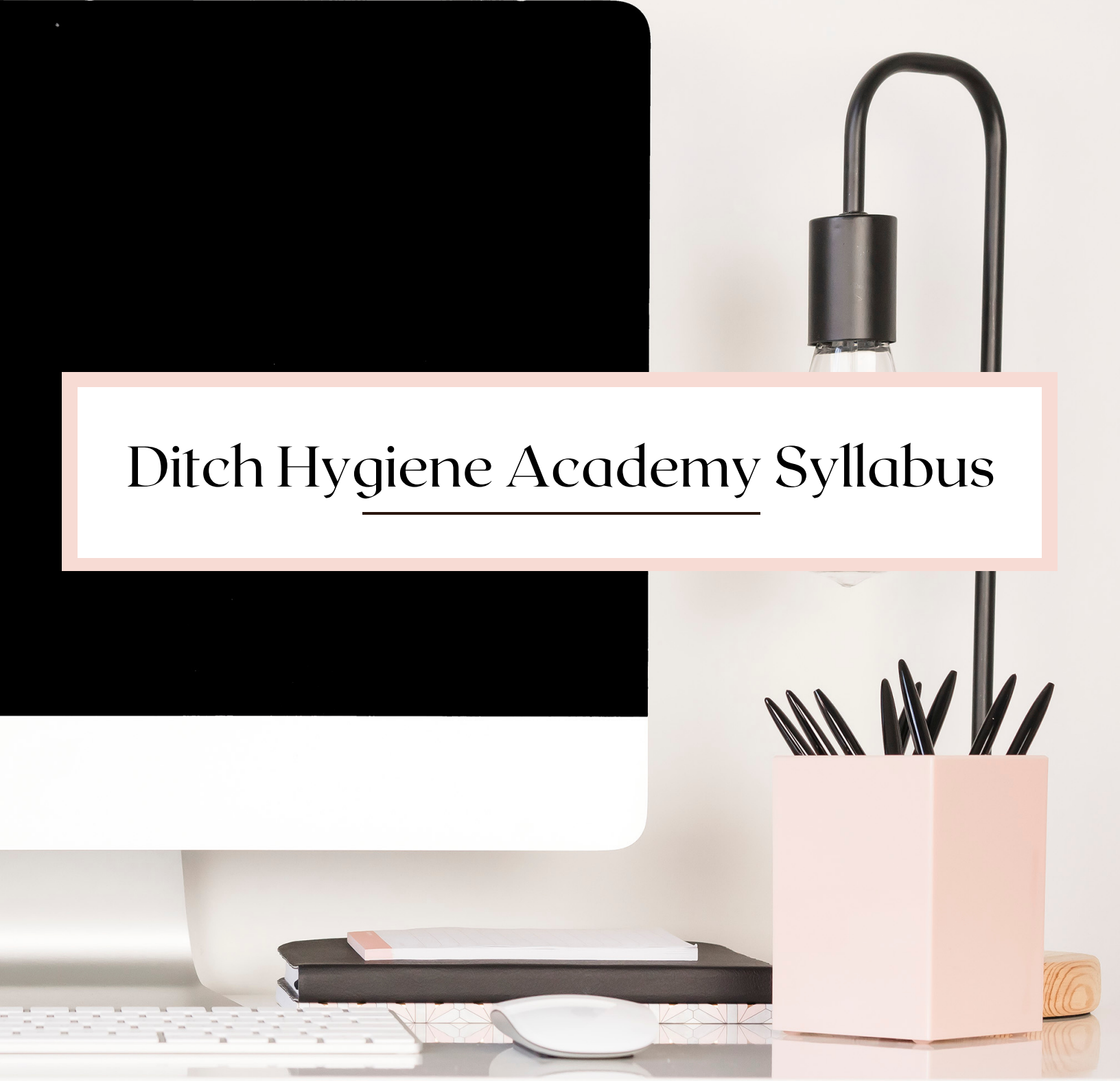




Ditch Hygiene Academy Syllabus



Welcome!

Here is your class syllabus. Specific dates pertaining to your particular class can be found on the last page. Please get these dates on the calendar and plan to attend live, because that is when the magic happens!!

As far as the other classes...remember that they drip every 7 days after your enrollment for Bronze and Silver, so there isn't a particular day that each lesson will be available. That is why there are not dates listed! Every student may have a slightly different drip schedule. Gold get's immediate access to all lessons that have been recorded.

The list is useful for you to check off each item as you go to make sure you've covered all your bases! Bronze enrollment receive Stage 1-3. Silver receives Stage 1-4 and Gold receives all stages.

Stage 1: Myo Foundations

1: Welcome Circle

2: Introduction to Orofacial Myofunctional Therapy

3: Big Picture Information Gathering

4: Comprehensive Myofunctional Exam

5: Tongue-Ties & Frenectomies

6: Airway Focused Orthodontics & Early Intervention

7: Breathing & Sleep

8: Therapy Presentation & Planning

Stage 2: Practical Applications

1: One Client A-Z

2: Ignition Implementation Lab

3: Advanced Needs & Client Support

4: Adult Case Studies

5: Exercise Labs

6: Working with Children

7: Youth Case Studies

8: Review & Practice

Stage 3: Practice Management Systems

- 1: Total Calendar Control
- 2: Practice Management Systems
- 3: Building Your Myo Community
- 4: Conversations That Convert
- 5: Profitable Practice Pricing Lab
- 6: Business Case Studies
- 7: Student Presentations
- 8: Closing Circle

Stage 4: Advanced Studies

1: Legally Launching

2: Oral Appliances: The Alphabet Soup

3: Welcome to the Trello-verse

4: Email List Building

5: The Profit First Method for Myo

6: Myo Money Lab

7: Google Business Page

8: End Of Year Workflow

Stage 5: Myo Mastery

In Stage 5, all lessons will be recorded, as we will be using our time to focus on coaching and supporting you during your apprenticeship and business startup.

1: Consistent & Useful Content

2: Social Media & Your Myo Biz

3: Ideal Customer Lab

4: Beyond Vanity Metrics

5: Search Engine Optimization

6: Your Business Plan

7: Building an Eye-catching Brand

8: Apps & Software

Bronze & Silver Level

- Weekly Live Coaching Archive
- Business Case Studies (5)
- See Carmen in Action (24 sessions)
- Basic Tech Library
- Recommended Reading
- Tongue Thrust Swallowing Examples

Gold Level

- Weekly Live Coaching Archive
- Business Case Studies (5)
- See Carmen in Action (24 sessions)
- Bonus Comprehensive Exam Examples
- Advanced Tech Library
- Recommended Reading
- Tongue Thrust Swallowing Examples
- Bonus Module: Ditch the Tongue-Tie (4 part series)
- Bonus Module: Myo Mastery Program Case Studies Pt. 1
- Bonus Module: Myo Mastery Program Case Studies Pt. 2
- Bonus Module: Creation of Your Productivity Plan
- Bonus Module: Triumph Appraisals
- Bonus Module: Project Management
- Document / Emails Swipe File